

Benny Birch's Birthday Party

Media Advisory

For Immediate Release
March 20, 2006

NEW VENUE FOR BENNY BIRCH'S 25th BIRTHDAY PARTY

This year marks the 25th Anniversary of Benny Birch's Birthday Party. This event has provided a fun, safe, family-oriented weekend fundraiser. This year, the party will be held on June 9, 10, & 11 at **Chippewa Park**.

"The volunteers on the Organizing Committee are hard at work planning activities for children and families for this annual community event" says Ron LeMarquand, Chair, Benny Birch's Birthday Party Organizing Committee. "We are excited to be holding Benny's party at Chippewa Park and are grateful to the City of Thunder Bay for allowing us to use this beautiful location. We are also proud to announce that Smith Boschoff Insurance Ltd. will be the Lead Sponsor for this event. "

Since 1982, this event has raised over \$875,000. These funds were used to purchase furniture and equipment for the residents of Bethammi Nursing Home at St. Joseph's Heritage. Items such as beds, mattresses, dining room furniture, electronic lifts, and whirlpool tub have enhanced the comfort and safety for clients.

A change of location was required after Benny Birch's Birthday Party Organizing Committee was unable to obtain rides this year due to scheduling changes with the ride company. At the Chippewa site, in addition to having existing rides available, there will be lots of food booths, games, activities, entertainment, and of course, Benny's special Birthday cake, decorated by the chefs from the White Fox Inn. This year, the Thunder Bay Clown Club will perform on Saturday, June 10th and Benny Birch's Idol Contest will be on Sunday, June 11th.

For more information about Benny Birch's Birthday Party at Chippewa Park, please call 768-4440.

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For more information:

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CELEBRATE BENNY BIRCH'S BIRTHDAY
June 9th, 10th, & 11th, 2006

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