



ST. JOSEPH'S FOUNDATION OF THUNDER BAY
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Benny Birch's Birthday Party

June 6, 7, & 8, 2008

For Immediate Release
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BENNY BIRCH REACHES THE \$1 MILLION MARK

The June 6 to 8 weekend marked the 27th time that St. Joseph's Foundation of Thunder Bay held its annual Birthday Party for Benny Birch.

We are proud to announce that since 1982, **Benny Birch's Birthday Party has raised \$1 Million for Bethammi Nursing Home at St. Joseph's Heritage.** This year marked a special milestone for the mascot that has become a household name for the citizens of this community.

In spite of rainy weather and the competition from other fund raising events, Benny Birch's Birthday Party proved to be a great success.

Pat Charlebois, Chair, Benny Birch Organizing Committee says "An event like this one could never be successful without the generosity and support of our Sponsors and the people of Thunder Bay. Many who first attended this event as children when it began now bring their own kids."

Special thanks this year goes to the Lead Sponsor, Smith & Associates Insurance, Supporting Sponsors; BMO Nesbitt Burns; MacIvor Harris Roddy; Colosimo Financial; Luft, Charlebois, Prenger, Speer Chartered Accountants; and StarTek, as well as the Organizing Committee, and the countless volunteers who come out faithfully each year.

Happy Birthday Benny Birch! We're proud of you!

Mark your calendars for Benny's 28th Birthday at Chippewa Park on June 12, 13, & 14, 2009.

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For more information, please contact:
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